BIOGRAPHY

COMING FROM CINCINNATI, OHIO WITH A NEW WAVE OF CUTTING-EDGE HIP-HOP MUSIC IS RECORDING ARTIST TAYSON. MESMERIZING **VOCALS MATCHED WITH CATCHY HOOKS & WITTY** LYRICISM PUTS TAYSON RIGHT @ THE CUSP OF TODAY'S BRIGHTEST ON THE INDEPENDENT CIRCUIT. SINCE THE AGE OF 13 HE HAS BEEN PERFECTING HIS DELIVERY & WORDPLAY, CITING THE LATE NOTORIOUS B.I.G. AS AN INFLUENCE DEDICATION TOWARDS HIS TO CRAFTSMANSHIP OF RHYME. CHOOSING TO TAKE MUSIC SERIOUSLY IN 2012, TAYSON RECORDED AN 8-TRACK EP TITLED "MEET TAYSON". RECEIVING A STRONG RESPONSE HE SHOT HIS 1ST HD VIDEO WITH NATHANDAJET CALLED "I DO IT 4 THE MONEY," WHICH TURNED OUT TO BE A LEAD SINGLE FROM HIS FORTHCOMING DEBUT PROJECT HE RELEASED ON ITUNES THROUGH HIS OWN IMPRINT, DIEHARD ENTERTAINMENT. MOVING

10K + UNITS THROUGH 7 SURROUNDING STATES ON HIS OWN. HE DEVELOPED HIS NATURAL ABILITY TO ROCK THE CROWD & CONTROL THE MOMENT WHEN HE IS PRESENT ON STAGE. HAVING TO TAKE A BRIEF HIATUS, TAYSON RETURNED WITH A NEW MIXTAPE EP NAMED "KEEP IT LIT" WITH 6 BANGERS FOR THE STREET, AVAILABLE ON DATPIFF. THE LEAD SINGLE "THEY LOVE ME" ALREADY HAS 18K PLAYS ON SOUNDCLOUD & OVER 26K ON YOUTUBE. GARNERING NATIONAL ATTENTION WHILE BUILDING HIS REGIONAL BUZZ, TAYSON'S CAMPAIGN HAS REACHED OVER 20K BLOGSITES. THIS TRAFFIC CAUSED A SITDOWN WITH THE SVP OF A&R AT ROCNATION, LENNY SANTIAGO. HIS CURRENT SINGLE, "RICH RIGHT NOW" IS PRODUCED BY PLATINUM HITMAKER TONY FADD (FETTY WAP'S "TRAP QUEEN") & IS ALREADY BURNING UP. STAY TUNED. TAYSON WILL BE ON A STREET NEAR YOU. SOON.

OPENED FOR

SHAWTY LO, HAKEEM DA DREAM, HYPNOTIZED MINDS & LORD INFAMOUS, YUNG LA, DUFFELBAG TOUR (DOLLABOY), MIKE JONES

PERFORMANCES

KAMAL'S 21, CLUB PINUPS, SPACE MILLENNIUM, REDLINE, MAD FROG KEEP IT LIT RELEASE PARTY, HARLEM NIGHTS, GME SPORTS LOUNGE, DREAMS NIGHTCLUB, KING OF DIAMONDS

MIXTAPES FT. "THEY LOVE ME"





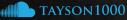


FEATURED VIDEOS













"THEY LOVE ME" VIDEO FEATURED ON THESOURCE.COM



"THEY LOVE ME" WAS FEATURED IN THE 2015 XXL FRESHMAN ISSUE

